

SUSTAINABILITY IN TOURISM AND TRAVELIFE



Área: General
Modalidad: Teleformación
Duración: 10 h
Precio: Consultar

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OBJETIVOS

The aim of this course is to provide knowledge about sustainability and Travelife certification, encouraging learners to apply sustainable practices and understand that sustainability goes far beyond recycling.

CONTENIDOS

SECTION 1. ENVIRONMENTAL SUSTAINABILITY

What is Sustainability?

SECTION 2. SUSTAINABLE TOURISM

What is Sustainable Tourism?

What is Travelife?

SECTION 3. What can you do to support your hotel's environmental objectives?

Energy and water consumption

What can you do to support waste reduction and proper waste management in your hotel?

What can you do to support your hotel's greenhouse gas reduction targets?

What can hotels do to promote and protect biodiversity?

Responsible use of chemicals

SECTION 4. CORPORATE SOCIAL RESPONSIBILITY

Being a socially responsible company

SECTION 5. HOTELS AND ANIMAL WELFARE

Hotels and animal welfare

SECTION 6. SUSTAINABILITY COMMUNICATION

Communicating Sustainability in the hotel

Final Exam

What are your hotel's sustainability objectives?